

# YIMAY YANG

yimay.yang@gmail.com

## EXPERIENCE **Apple, Inc. | Austin, Texas** August 2007 - present

Creative

- provide one on one training on Mac OS X, Apple software and third-party professional software such as Adobe Photoshop, Illustrator, Dreamweaver and Flash
- lead group workshops on Apple's consumer and pro applications
- provide internal employee training and support on latest software and computer based technologies

## **Self Employed | Austin, Texas** August 2001 - present

Art Director and Photographer

- design logos, brand identity and marketing collateral for local businesses
- create web and user interface design and development for small marketing sites and larger informational sites for clients such as Capital Metropolitan Transportation Authority, Harry Ransom Research Center and the Austin Film Society
- consult on design strategies and approach
- documentary, editorial, food and product photography for clients like Whole Foods Market and Tribeza

## **Powered, Inc. | Austin, Texas** July 1999 - August 2001

Lead Art Designer

- analyze, specify and design the interfaces for successful user experiences on every release of our web-based learning product for use on client sites such as Barnes & Noble, Hewlett Packard and Visa
- worked closely with marketing team to create promotional materials, web sites, applications and brand presence
- provide design consultation and support for internal teams
- provide illustration, photographic, video and graphic support for content and environmental graphic design for internal teams as well as writing for technical documents, style guides, content and marketing copy
- define problems and create process flows, object models and user interaction models
- lead the design team in best production practices and aesthetics

## **Savage Design Group, Inc. | Houston, Texas** August 1998 - July 1999

Designer

- responsible for concept, design and implementation of numerous web sites that range from simple marketing and informational sites to complex, information rich portals and e-commerce solutions for clients such as Exxon Chemical, Disney and Sematech
- design and production of print and packaging, annual reports, mailers and marketing materials
- concept, storyboard, design and produce interactive presentations and cdroms
- provided in-house photographic services
- awards: Print Regional Design Annual 1999

## SKILLS

InDesign  
QuarkXpress  
Illustrator  
Photoshop  
HTML/CSS  
BBEdit

Dreamweaver  
Flash  
Final Cut Pro  
Aperture  
iLife/iWork  
Microsoft Office

## EDUCATION **The University of Texas at Austin**

Bachelor of Fine Arts in Design  
Design Merit Scholarship 1997  
Design Merit Scholarship 1996

## OTHER **Mandarin Chinese**